

Sierra Vista Natural Foods Cooperative Board Meeting Minutes, March 5, 2008 at AAI

Present: Joe Allison, Ken Bowles, Kevin Peterson, Helen Patterson, Patricia Peterson, Donna Boe, Steve Fletcher, and Jim Hust per phone.

Meeting was called to Order by Kevin Peterson at 6:10PM.

Consent agenda Items:

Approval of February minutes, board member reports, president, membership, treasure, public relations and vice president. Consent items approved on a motion by Donna Boe, seconded by Ken Bowles.

Old Business:

The loan documents received from Larry Hecker. There were a few questions and clarifications needed. Steve will contact Larry and get clarification in regards to changing pay off dates and some typographical errors.

The board is now ready to begin its loan campaign now with the receipt of the loan documents. Joe and Kevin will make contact with perspective investors.

The first edition of The Scoop is ready for distribution. It was decided to try and do the newsletter with volunteer help for the June and September issues. Janet volunteered to do the layout. Steve and Janet will research the cost of a publishing computer program and make a recommendation to the board for consideration for purchase for the cooperative. A number of locations were identified to place copies of the newsletter at: Buzz Breads, Chamber of Commerce, Ace Hardware, Ethel Berger Center, Oscar Yrun Community Center, Summit Fitness, and Callahan Vineyards. Volunteers will distribute them. Donna will send each member of the board a copy of the proposed charges for advertising in The Scoop.

The annual meeting will be March 8, 2008; the meeting format was reviewed for any additional items needed.

Liability insurance for board members was discussed. A motion to purchase insurance for board members was made by Patricia Peterson, seconded by Steve Fletcher. Motioned carried by a voice vote.

Joe presented a schedule of times and programs that a 30 minute ad on Cox Cable would. The market could have an ad with 140 airings for \$800.00 or 70 airings for \$400.00. A motion to go with the 140 airings was made by Ken Bowles, seconded

by Patricia Peterson. Motion carried on a voice vote. In addition, a schedule for presentations at local organizations will be established. Kevin and Patricia will make contacts with various clubs and see if they are interested in having a presentation.

New Business

Tasks of the project manager were identified and assigned to various board members:

- A. Canopy at the Farmers Market –Steve Fletcher with board members assisting as needed.
- B. Food Co-op 500 reports will be done by Joe Allison.

The market survey was discussed and members thought it was very positive and complete. It provided a large amount of information in one source.

Fund raisers were discussed with no conclusion reached.

Ken Bowles had prices for the used display shelves available, these shelves came out of Fry's and are like new. There 49 shelving units' available at \$38.00 each and upright rolling shelving at \$75.00 each. The owner of these shelves will hold and store for six months with a down payment. A motion was made to authorize Ken to purchase these shelves and two rolling shelves not to exceed \$2000.00 and a down payment not to exceed \$1000.00 by Steve Fletcher, seconded by Kevin Peterson. Motion carried on a voice vote.

Next meeting is April 2, 2008, 6:00 PM at AAI

Adjournment

Motion to adjourn at 8:20 PM made by Steve Fletcher, seconded by Patricia Peterson, Motion carried.

Respectfully submitted

Janet Brady, Secretary