

Meeting Minutes, Sierra Vista Natural Foods Cooperative Board, February 9, 2010 at AAI.

Present: Kevin Peterson, Amanda Baillie, Patricia Peterson, Janet Brady, Joe Allison, Helen Patterson, Donna Boe, Ken Bowles, and Jim Hust. Guest: Steve Fletcher and Jeff Crandall

Meeting was called to Order by Kevin Peterson at 6:00: PM.

Consent agenda Items: Consent Agenda items approved, on a motion by Helen Patterson seconded by Joe Allison. Motion carried.

Old Business:

- A. Member loan campaign is proceeding: \$77,000 loans made, \$50,000 matching funds loan and \$17,000 in commitments. Amanda has contacted about a third of the members. Helen Patterson voiced concerned about the wording for the fifth year payment.
- B. Annual membership meeting is scheduled for Tuesday, March 23rd. 6-8PM in the Mona Bishop at the library. The movie "The True Cost of Food" will be shown, there will be a potluck dinner, Kevin and Amanda will make presentation. The business meeting will include the approval/disapproval of the by-law amendment change. Letters and ballots to members will be mailed the first week in March. Board members to arrive at 5:30 PM to set up the room. There was discussion about having another public forum around earth day activities since there was a positive response to the January forum featuring the DVD "Fresh".
- C. The revised business plan was approved by an email vote one Jan 6-7, 2010.
- D. Amanda is going to research possible sites for a store (2000-3000square feet) and equipment needs to have financials to present at the annual meeting.

New Business:

- A. There were two proposed changes to by-law changes. After discussion one of the proposal to change wording in Article IV, section 4.2 to read five instead of seven board members on a motion by Joe Allison, seconded by Ken Bowles. Motion carried.
- B. There was discussion about using shares of persons leaving the area and suggesting the share be given to someone who wants to be a member, but cannot financially afford the total share. A motion was made by Joe Allison to give the responsibility of selecting prospective members to qualify for a reduced membership to the membership committee, seconded by Helen Patterson, motion carried.
- C. Amanda asked for input from the board in regards to the marketing campaign. The contract has expired with the Herald. Amanda was given authorization to place a 3 x3 colored ad in the Herald once a week. She will try to obtain some donations to help offset the cost. It was again stressed that the co-op has to keep its name in the public eye.

D. Jeffrey Crandall has applied to be a board member. He was interviewed by board members. Jeff feels that his teaching and business experiences would be an asset to the board. Since there is only one meeting until the annual meeting, Jeff will then be placed on the ballot.

Share value \$70.00

Next meeting: March 2, 2010, 1800 hours at AAI

Adjournment: Motion to adjourn at 7:50 PM made by Patricia Peterson, seconded by Helen Patterson. Motion carried.

Respectively submitted,

Janet Brady, secretary